

## International executive (M2)

Master Management et administration des entreprises

 Durée  
1 an

 Composante  
IAE Lille

## Présentation

This IE MBA unique study programme is tailored for students from various academic and professional backgrounds (engineering, science, technology, law, etc.) who are interested in seeking new opportunities and experiences, to acquire a dual expertise or double qualifications in International Business Management.

Programmes and courses are adapted to demands of the world market.

This master's degree offers an opportunity to acquire a double qualification. It develops analytical skills needed by high level executives in a range of complete business situations faced by international companies. It improves skills that are needed when negotiating at high level, taking appropriate decisions and working as a member of an international team.

## Les + de la formation

High value international training – dual skills – partnership between CCEF and foreign partner universities.

Classement des meilleurs Executive MBA 2026 en France

Notre MBA est dans le classement des meilleurs Executive MBA 2026 en France.

5ème MBA en France pour les établissement public - le FIGARO

Our MBA is ranked among the best Executive MBAs in France for 2026.

5th best MBA in France for public institutions - Le Figaro

## Organisation

### Organisation

All courses are taught in English. The Master Programme encourages public speaking, group discussions, and active class participation. To succeed, students must possess a highly developed proficiency in written and oral English.

The teaching staff consists of lecturers, business professionals and visiting faculty members from America and other parts of Europe with international experience. Our international partnerships around the world are very active allowing our students to study or work abroad.

A dynamic and innovative education including lectures, case studies, project management, business situations will develop concrete skills needed in international management.

The group is composed of final year students and executives from French, European and international companies – all of whom are from different backgrounds and nationalities.

A central feature of this Master's programme is the exploitation of activity-based learning methods and the use of experimental knowledge to produce solid pedagogical solutions.

Whether you are seeking to launch or to reorient your career, or start a business, students can take advantage of a flexible schedule that can accommodate the demands of the job market, allowing students to alternate 2 weeks of work in a company with a week of study at the IAE business school.

1 semaine de cours/2 semaines entreprise

## Ouvert en alternance

**Type de contrat :** Contrat d'apprentissage, Contrat de professionnalisation.

## Admission

### Conditions d'admission

Successful applicants will hold a first year master's degree, awarded by technical and vocational institutions and universities.

IAE welcomes:

Students from all over the world

Professionals: IAE offers the opportunity to attend lessons while working at the same time

Students in further education: IAE offers the opportunity to follow courses while working

French built-in career students (part time in IAE and the company in which you will work for)

Erasmus and IMC (International Credit Mobility)

All candidates who received their graduate degrees from a university where English is not the sole language of instruction are required to take an English language test: TOEFL, IBT or IELTS as part of their initial written application process.

#### WHO ARE WE LOOKING FOR?

Open minded students with leadership qualities, who have clear personal or professional plans, and who are eager to be part of an international team. Successful candidates must be eager to share their experience, support their colleagues, and teach as well as learn from their peers. Applying for this Master's degree will lead you to share your skills, accomplishments and aspirations with other likeminded people.

## Et après

### Insertion professionnelle

Students can take advantage of a range of international partnerships allowing them to study or work abroad.

This master's degree offers an opportunity to develop competencies, analytical skills needed by high level executives in international companies.

Examples of employment opportunities:

Marketing Manager, Community Manager, Human Resources Director, Production Manager, Logistics Manager, District Manager, Executive Director, Project Manager entrepreneur...

Graduates of the International Executive MBA program work in management and leadership roles within an international context. They are capable of

- Manage and lead an international project
- Supervise and manage multicultural teams
- Lead change initiatives in an international context
- Make decisions and adapt the organization's strategy internationally by assessing risks
- Participate in the implementation of the international marketing policy
- Create or take over a business in France or abroad
- Prepare a budget and analyze variances

## Infos pratiques

### Autres contacts

Secretary

Julie Sabre

[Julie.sabre@univ-lille.fr](mailto:Julie.sabre@univ-lille.fr)

Programme Director

Pascal Philippart

Director of studies

Jocelyne Groux

### Lieu(x)

📍 IAE - Site Vieux Lille - 104 avenue du Peuple Belge, 59043 Lille Cedex

---

## Campus

 Campus Moulins Lille

---

## En savoir plus

IAE Lille

 <http://iaelille.fr>